

**Approved by MIT, Government of India**

*"Best Place to  
Grow your Future"*

**AN ISO 9001:2015 & MSME  
Certified Institute**

**"Best Performance Institute in Gujarat"**  
Awarded by MIT, Govt. of India in  
**2018, 2019 & 2020**



**NIKUL PATEL**  
Founder & CEO

**DMG™ IT ENGINEERING & MULTIMEDIA INSTITUTE**  
**DMG GROUP™ OF COMPANIES / DIGITAL MEDIA DMG PVT LTD**  
**LAW GARDEN - CG ROAD, AHMEDABAD**  
**GUJARAT - INDIA**



# ABOUT DMG™ IT ENGINEERING & MULTIMEDIA INSTITUTE

DMG™ IT Engineering & Multimedia Institutes is subsidiary of  
DMG™ Groups of Companies (**Digital Media DMG™ Pvt. Ltd**)

DMG™ Group of Companies is your trusted sourcing partner in IT  
Services and Education. **"Best Performance Institute in  
Gujarat" Awarded by MIT, Govt. of India in 2018, 2019 &  
2020**

Here at DMG™ Group, we've been building business for more  
than 8 Years. DMG™ Group is an **ISO 9001:2015 & MSME  
Certified Company** for its quality services in IT and Education.  
DMG™ is also Certified by Google, Microsoft, YouTube, Twitter &  
Semrush.

**100+** International Students from **UK, Australia, USA, Canada,  
Dubai, Qatar, Uganda, Israel, Afghanistan, Africa &  
Republic of Congo** completed their Course Successfully  
through **Online** Platform

## Recognitions & Affiliations



Ministry of Electronics &  
Information Technology,  
Government of India



**MSME**  
MICRO, SMALL & MEDIUM ENTERPRISES  
सूक्ष्म, लघु एवं मध्यम उद्यम

OUR STRENGTH • हमारी शक्ति

Ministry of MSME, Govt. of India



Microsoft



WE SUPPORT



Skill India



Digital India  
Power To Empower



**8** Years of  
Experience

**3000+**  
Happy Students

**100+**  
International  
Students

**20+** International Certificate

# FACT & FIGURE

**500+**  
Placement Partners

**1867+**  
Job Placement

**3** Award by MIT,  
Govt of India



# WORKSHOP & SEMINAR

## CORPORATE TRAINING & EDUCATION PARTNER



### EDUCATION PARTNERS



## OUR PLACEMENT PARTNERS

### 500+ PLACEMENT PARTNERS

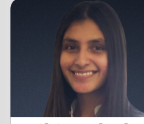


With the help of dedicate Placement Team we are providing **100% Job Assurances.**



**\*\* Our Student's are direct or indirect doing job or placed in this organization**

# STUDENTS REVIEWS



**Nikita Shah**

*"I've had an amazing experience learning at this institution. The teaching process was to the point and was able to learn"*



**Ibrahim Ali**

*"I did my Diploma in Multimedia and has been offered a Job by the Placement Cell of DMG Group, much before the completion of my training period."*



**Patel Sunny**

*"Best place to learn all the govt certified course, with the best professionals."*



**Overall Rating**  
**4.9/5 Star**  
from 500+ Review's



# INTERNATIONAL STUDENT'S CELL



**Afghanistan**



**Australia**



**Israel**



**USA**



**Uganda**



**Israel**



**Africa**

**100+ International Students from UK, Australia, USA, Canada, Dubai, Qatar, Uganda, Israel, Afghanistan, Africa & Republic of Congo completed their Course Successfully through **ONLINE** Platform**



# CERTIFIED COURSES

- CERTIFICATE IN COMPUTER CONCEPTS (CCC)
- CERTIFICATE IN TALLY ERP9
- CERTIFICATE IN ADVANCED EXCEL
- CERTIFICATE IN DIGITAL FINANCE
- CERTIFICATE IN PHOTOSHOP
- CERTIFICATE IN COREL DRAW 11
- CERTIFICATE IN ADOBE ILLUSTRATOR
- CERTIFICATE IN ADOBE PREMIER
- CERTIFICATE IN IMAGE EDITING
- CERTIFICATE IN AUDIO AND VIDEO EDITING
- CERTIFICATE IN C
- CERTIFICATE IN C++
- CERTIFICATE IN PHP & WORD PRESS

# DIPLOMA COURSES

- DIPLOMA IN DIGITAL MARKETING
- DIPLOMA IN GRAPHICS & DESKTOP PUBLISHING
- DIPLOMA IN MULTIMEDIA (GRAPHIC & WEB DESIGN)
- DIPLOMA IN WEB TECHNOLOGIES & PUBLISHING
- DIPLOMA IN COMPUTER PROGRAMMING
- DIPLOMA IN COMPUTER APPLICATION
- DIPLOMA IN OFFICE AUTO & FIN. ACCOUNTING
- DIPLOMA IN E-COMMARCE

# ADV. DIPLOMA COURSES

- ADVANCED DIPLOMA IN MULTIMEDIA
- ADVANCED DIPLOMA IN OFFICE AUTO & FIN. ACCOUNTING
- ADVANCED DIPLOMA IN COMPUTER APPLICATIONS
- ADVANCED DIPLOMA IN COMPUTER PROGRAMMING
- ADVANCED DIPLOMA IN COMPUTER TEACHER

# DIPLOMA IN OFFICE AUTO & FIN. AC

## COURSE MODULES

- Fundamental of Computer
- MS Office & Advance Excel
- Fundamental of Accounting
- Accounting with Tally Prime
- Taxation with TDS & GST

**FEES:**  
**DURATION:**

# DIPLOMA IN DIGITAL MARKETING

## COURSE MODULES

- Market Research & Analysis
- Search Engine Optimization
- Fundamental of SEO
- Advance SEO (On Page & Off Page)
- Content Management (Writing & Broadcasting)
- Local Business Marketing
- Social Media Marketing
- Paid Advertising (Google Adwords & Adsense)
- Mobile Advertising (ASO - App Store Optimization)
- WhatsApp Marketing & Email Marketing
- Ecommerce Marketing
- Google Analytic & Search Console
- Live Project

**FEES:**  
**DURATION:**

# DIPLOMA IN MULTIMEDIA | Graphic & Website Design

## COURSE MODULES

- Product Design & Product Packaging
- Image & Photo Editing
- Social Media Banner Design
- 2D & 3D Character Tracing
- Movies Poster Design
- Wedding Banner Design
- Flyer Design (A5 & A4)
- Logo & Business Card Design
- Letterhead & Envelope Design
- Corporate Identity Products Design
- Book/Magazine Cover Design
- Vector & Outdoor Hoarding Design
- Brochure & Standy Design
- Website Layout Design
- Mobile Responsive Layout Design
- Mobile Icon Design
- Mobile Application Design (UI/UX Design)

**FEES:**  
**DURATION:**



# DIPLOMA IN GRAPHIC DESIGN & DTP

## COURSE MODULES

- Product Design & Product Packaging
- Image & Photo Editing
- Social Media Banner Design
- 2D & 3D Character Tracing
- Movies Poster Design
- Wedding Banner Design
- Flyer Design (A5 & A4)
- Logo & Business Card Design
- Letterhead & Envelope Design
- Corporate Identity Products Design
- Book/Magazine Cover Design
- Vector & Outdoor Hoarding Design
- Brochure & Standy Design

**FEES:**

**DURATION:**

# DIPLOMA IN TECHNOLOGIES & PUB.

## COURSE MODULES

- Website Layout Design
- Mobile Responsive Layout Design
- Mobile Icon Design
- Mobile Application Design (UI/UX Design)
- Overview of HTML5/CSS3
- Static Website Development with Template Editing
- Content Management System with WP Setup
- Website Testing (Browser, Devices, Load, Function)
- Understanding of Linux and Window Server
- Live Project with Website Development

**FEES:**

**DURATION:**

# DIPLOMA IN COMPUTER APP. / PRO

## COURSE MODULES

- Fundamental of Computer
- Graphic Designing with Photoshop
- Web Layout Designing
- Mobile App Design
- Overview of HTML5/CSS3
- Static Website Development with Template Editing
- Content Management System with WP Setup
- Website Testing (Browser, Devices, Load, Function)
- Understanding of Linux and Window Server
- Live Project with Website Development

**FEES:**

**DURATION:**

# Adv. DIPLOMA IN MULTIMEDIA

## COURSE MODULES

- Graphic Designing
- Website Designing
- UI / UX Designing
- Photo Editing
- Audio Editing
- Video Editing
- Special Effect with Greenscreening
- SEO & Digital Marketing
- Photography

**FEES:**

**DURATION:**





**DMG IT Engineering  
& Multimedia Institute**  
AN ISO 9001 : 2015 & MSME CERTIFIED INSTITUTE

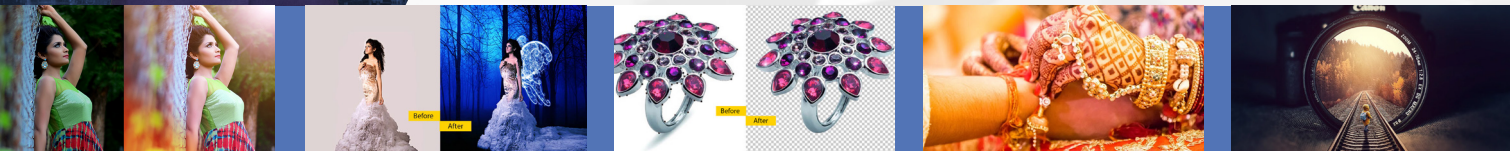


**AN ISO 9001:2015 & MSME CERTIFIED INSTITUTE**

# SPOKEN ENGLISH COURSE

**Basic of English**  
**Vocabulary**  
**Pronunciation**  
**Basic Grammar**  
**Comprehension**  
**Sentences Formation**  
**Conversations**  
**Reading Skills**  
**Writing Skills**

**Speaking Skills**  
**Pronunciation**  
**Dictation**  
**Telling stories**  
**Expressing Ideas**  
**Giving long speeches**  
**Personal Speaking**  
**Group Discussion**  
**Interview Preparations**  
**Better Communication**



## CERTIFIED IN IMAGE EDITING

### Course Modules

**Before & After - Face cleaning**  
**Photo Background Removal**  
**Photo Cleaning & Cloning**  
**Photo Manipulation**  
**Photo Restoration**  
**Photo Stitching**  
**Photo Shading**  
**Photo Watermark**  
**Photo Bordering**  
**Image Cropping**  
**Photo Enhancement**  
**Photo Path - Masking**  
**Photo Coloring**  
**Photo & Image Re-touching**  
**eCommerce Products Editing**

## CERTIFIED IN AUDIO & VIDEO EDITING

### Course Modules

**Research on Topic**  
**Story Writing on the topic**  
**Script Writing on the topic**  
**Voiceover Recoding**

### Techniques

**Audio Editing & Proofing**  
**Video Editing**  
**Audio & Video Merging**  
**Green Screen Editing**  
**Text Placement & Effect**  
**Video Effect**  
**Rending Techniques**

### Practical Video

**Wedding Highlight Video**  
**Pre-Wedding Song Video**  
**2-4 Min Advertising Video**  
**YouTube Awareness Video**  
**Product Shoot Video**  
**Testimonial Video**

## CERTIFIED IN PHOTOGRAPHY

### Course Modules

**Types of Photography**  
**Types of Camera**  
**DSLR Technology**  
**Image Sensor**  
**Focusing Modes**  
**Shutter Speed**  
**ISO Sensitivity**  
**Types of Lens**  
**Framing & Composition**  
**Understanding the light**  
**Studio Infrastructure**

### Practical

**Product Photography**  
**Wedding Photography**  
**Fashion Photography**

# CERTIFIED IN TALLY ERP9

## Basic of Accounting

- Introduction to Accounting
- Accounting Assumptions
- Concepts and Principles
- Double Entry System of Accounting
- Types of Accounts
- The Golden Rules of Accounting
- Recording of Business Transactions
- The Accounting Equation
- Entry/Journal
- Use of Debit and Credit
- Recording of Transactions in Books of Original
- Rules of Debit and Credit
- Recording of Business Transactions in Journal
- Accounting Vouchers
- Receipt Voucher (F6) & Contra Voucher (F4)
- Payment Voucher (F5) & Purchase Voucher (F9)
- Sales Voucher (F8)
- Debit Note Voucher & Credit note Voucher

## Maintaining Chart of Accounts in Tally.ERP

- Getting Started with Prime
- Mouse/Keyboard Conventions
- Company Creation & Shut a Company
- Select a Company & Alter Company Details
- Company Features and Configurations
- F11: Company Features
- Ledger Creation
- Altering and Displaying Ledgers
- Display of Ledgers
- Deletion of Groups and Ledgers
- What is Ledger ?
- Classification of Ledger Accounts
- Posting from Journal
- Financial Statements
- Trading Account
- Profit & Loss Account, Balance Sheet
- Bank Reconciliation
- Accounts Payables and Receivables
- Maintaining Bill-wise Details
- Activation of Maintain Bill-wise Details Feature
- New Reference & Against Reference

## Maintaining Stock Keeping Units (SKU)

- Inventory Masters in Tally prime
- Creating Inventory Masters
- Creation of Stock Group
- Creation of Units of Measure
- Creation of Stock Item
- Creation of Godown
- Purchase cycle & Sales cycle
- Stock management in Tally

## Management of Purchase and Sales Cycles

- Purchase Order Processing
- Activating Order Processing in Tally prime
- Sales Order Processing
- Viewing Order Details
- Sales order outstanding.
- Pre-closure of Order

## Recording Vouchers with TDS (Tax Deducted at Source)

- Basic Concepts of TDS
- TDS Process
- TDS in Tally prime
- Activation of TDS Feature in Tally prime
- TDS Statutory Masters
- Configuring TDS at Ledger Level
- Recording Transactions
- Activate of TDS during voucher entry.
- Chapter 5: Storage and Classification of Inventory
- Godown Management
- Activating Godown
- Creating a Godown
- Recording of Purchase, Sales and Stock Transfers with Godown Details
- Purchase of Inventory
- Recording stock transfer entry using stock journal
- Sale of Inventory
- Analysing Godown
- Movements of Goods in Batches
- Activating Batch-wise Details in Tally prime
- Using Batch-wise Details in Purchase Invoice
- Using Batch-wise Details in Sales Invoice

## Manufacturing Process

- Activating of Bill of Materials
- Auto Listing of Components Using Bill of Materials
- Accounting of Manufacturing Process in Tally prime
- Transferring of Manufactured Goods from Storehouse to Showroom

## Goods And Services Tax

- Activate GST in Tally prime
- Accounting of GST Transactions
- Purchases from Unregistered Dealers
- Purchase from regular dealer
- Purchase from composition dealer
- Sales transactions under GST
- Accounting of Service Transaction under GST
- Input Tax Credit Set Off
- MIS Report
- What is HSN/SAC code
- E-way Bill Concept
- Process of GST Registration



# CSR ACTIVITIES BY DMG STUDENT

## IN ASSOCIATE DMG FOUNDATION

- FREE EYE CHECKUP CAMP
- TREE PLANTATION
- CLOTH DISTRIBUTION
- FREE MEDICAL CAMP
- DIWALI CELEBRATION WITH STREET KIDS
- BLANKET DISTRIBUTION
- WOMEN DEFENCE PROGRAMS



## EVENT & FESTIVAL



# DMG Group™ of Companies

## DMG™ IT Services & Multimedia Studio

[www.DIGITALMEDIAGROUPS.com](http://www.DIGITALMEDIAGROUPS.com)

- Graphic Designing & Printing
- Website Design & Development
- UI / UX Design / Mobile App Design
- SEO & Digital Marketing
- Domain Registration & Web Hosting
- Photo & Video Editing
- BPO Services (Data Management & Support)

## DMG™ Tax Accounting & Investment

[www.DMGTXACCOUNTINGINVESTMENT.com](http://www.DMGTXACCOUNTINGINVESTMENT.com)

- Accounting Services (Weekly/Monthly)
- Business Registration (Proprietor, Pvt. Ltd)
- GST Registration & GST Return
- ITR Return Filing, TAX Return & Tax Expert Solution
- ISO Registration & Logo Trademark
- Business Compliance
- MSME & Udyog Certificate

## DMG™ Photography Academy & Studio

[www.DMGPHOTOGRAPHYSTUDIO.com](http://www.DMGPHOTOGRAPHYSTUDIO.com)

- Photo & Video Editing
- Wedding Photography
- Product Photography
- Fashion/Event

## DMG™ Beauty Academy & Salon

[www.DMGBEAUTYACADEMYSALON.com](http://www.DMGBEAUTYACADEMYSALON.com)

- Bridal HD Makeup Services
- Bridal Beauty Package
- Beauty Parlour Courses

## DMG™ Immigration & Visa Consultants

[www.DMGVISACONSULTANTS.com](http://www.DMGVISACONSULTANTS.com)

- Student Visa
- Visitor Visa
- Work Permit
- Canada | USA | Australia | New Zealand | UK



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